

VPCart Storefront QUICK START GUIDE

Version 8.00

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Rocksalt International Pty. Ltd.

http://www.vpcart.com

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#### Introduction

Congratulations! You are about to embark on an exciting eCommerce journey with VPCart Storefront, one of the most powerful shopping cart systems available on the market.

The VPCart eCommerce shopping cart software has a wide range of features and functionality that can be modified to suit almost any business requirements. Furthermore, we understand the most critical element of any business – closing sales. With our numerous shipping, customer management and administrative functions, you can be assured that your website will be one which your customers find professional and simple to use.

This guide will help you to get your copy of the VPCart Shopping Cart up and running on either your local server or on your web host. It provides you the basics to get you started, so that you can see for yourself the full potential of VPCart as one of the most influential tools for your business.

Ready to start? Then let's take the first step!

If you experience any problems during the installation of your VPCart Shopping Cart software, please contact our Help Desk, open 24 hours a day, Monday to Friday by visiting: https://helpdesk.vpasp.com

With VPCart, we are confident you will be taking your business to greater heights!

## 1 Features

VPCart offers a number of different shopping cart solutions to cater to your every need.

To compare the features each of our shopping carts has to offer, please visit - <a href="http://www.vpasp.com/virtprog/vpaspcompareversions.htm">http://www.vpasp.com/virtprog/vpaspcompareversions.htm</a>

#### 2 What do I need to run VPCart?

#### 2.1 Web Server

If you are setting up VPCart on your host's server, you need to ask them if they allow you to run ASP scripts. If they don't, you will need to look into a new plan or a new host that does support ASP.

VPCart offers a premium web hosting service, which is designed exclusively to host our software. You can read more about VPCart Hosting and get three months free by going to:

#### http://hosting.vpasp.com

If you do not wish to host with VPCart and want to use a different hosting company, skip to **Section 3.2** of this guide. If you are running VPCart on your local computer, you will need to check if IIS (Internet Information Services) is installed on the computer where VPCart will be located.

IIS can run on any of the following Windows Operating Systems:

Windows 95 / 98 / NT4 / 2000 / 2003 / XP-Professional / Vista Business/Ultimate / 7

### 2.1.1 Checking if your computer is running IIS

A simple way of checking whether IIS is running on your computer is to open a web browser and type http://localhost into your browser address bar.

If IIS is running on your computer, you will be taken to a page that looks similar to the screenshot below and you can skip to **Section 3.0** of this guide. If not, you will receive a "Page cannot be displayed" error and will need to install IIS.



## 2.1.2 Installing IIS

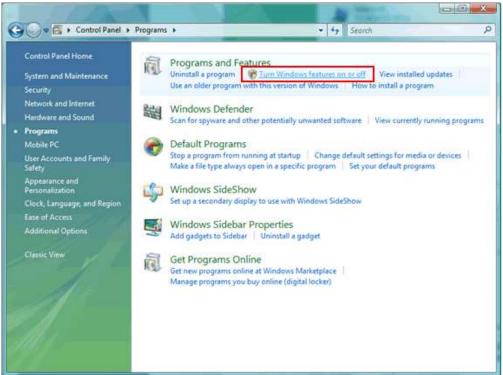
The following process will install IIS on your computer. Throughout the installation process, you may receive messages asking you to "Allow" or "Cancel" an action. You should click "Allow" each time this appears.

1. Open the Control Panel by going to the Start Menu > Control Panel.

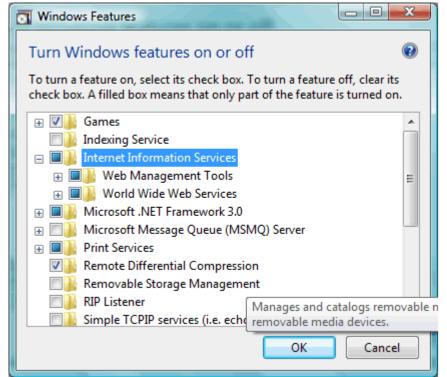
2. Double click on "Programs".



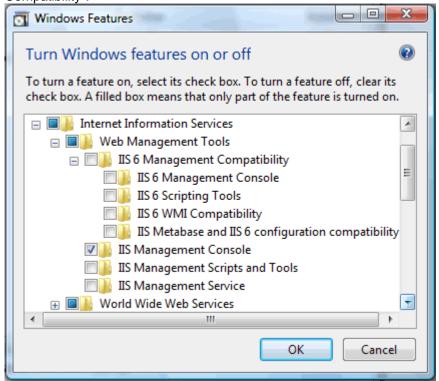
3. Click the "Turn On or Off Windows Features" link.



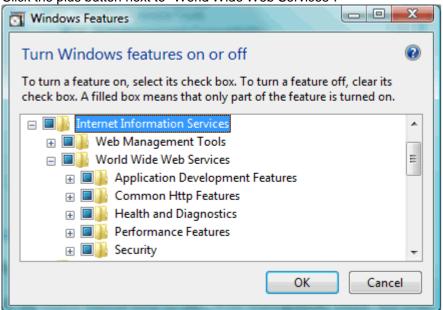
4. Double click on "Internet Information Services", which will display a list of features available for IIS.



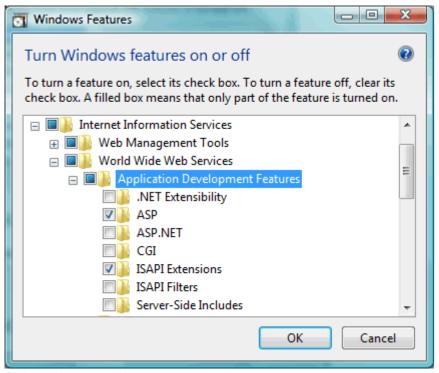
5. Click the plus button next to "Web Management Tools" and "IIS 6 Management Compatibility".



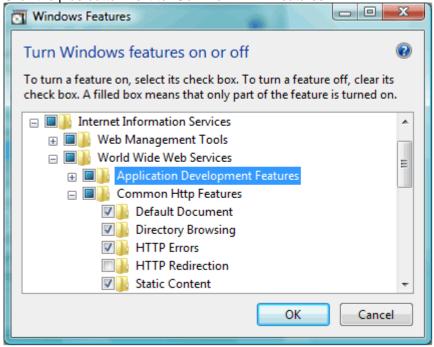
- 6. Tick the checkbox shown above.
- 7. Click the minus button next to "Web Management Tools".
- 8. Click the plus button next to "World Wide Web Services".



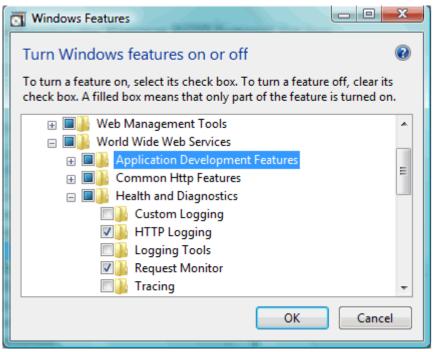
9. Click the plus button next to "Application Development Features".



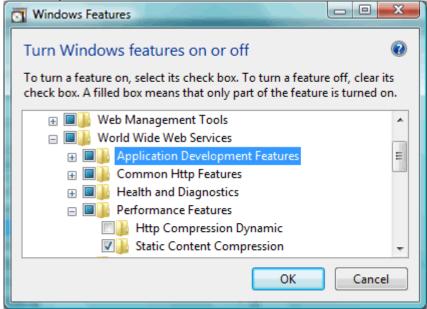
- 10. Tick the boxes as shown above.
- 11. Click the minus button next to "Application Development Features".
- 12. Click the plus button next to "Common HTTP Features".



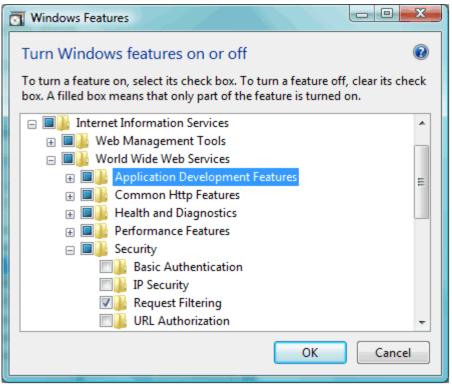
- 13. Tick the boxes as shown above.
- 14. Click the minus button next to "Common HTTP Features".
- 15. Click the plus button next to "Health and Diagnostics".



- 16. Tick the boxes as shown above.
- 17. Click the minus button next to "Health and Diagnostics".
- 18. Click the plus button next to "Performance Features".



- 19. Tick the box as shown above.
- 20. Click the minus button next to "Performance Features".
- 21. Click the plus button next to "Security".



- 22. Tick the box as shown above.
- 23. Click the minus button next to "Security".
- 24. Now, click OK and Windows will begin installing IIS. This may take several minutes. When the installation is complete, the Windows Features window will be closed and you will be returned to the Control Panel.

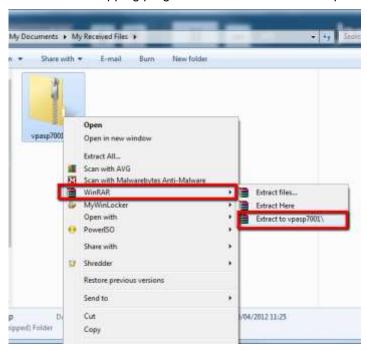
### 3 What do I do with the VPCart Zip file?

The VPCart Shopping Cart is delivered to you in a zip file containing roughly 600 files and a number of subfolders. VPCart can either be installed onto a local machine or directly onto your remote web host.

#### 3.1 Installing VPCart onto a local machine

**NOTE:** It is important that you follow the instructions below, **do not** simply highlight all of the files and drag them onto your machine as this will corrupt the default folder structure and **VPCart will not work**.

a) Right click the vpasp.zip file and choose 'extract to vpasp' from the menu. (Note: you will need an unzipping program such as WinRar to unzip the files, <u>download here</u>).



- b) Create a new folder called "shopping" in the root of your web server (C:/InetPub/wwwroot/) and drag all of the files out of the unzipped 'vpasp' folder into your 'shopping' folder.
- c) Open your web browser and type in <a href="http://localhost/shopping">http://localhost/shopping</a> into your browser address bar, you should now see the VPCart Welcome Page.

#### 3.2 Installing VPCart onto a remote server

a) Extract your files onto your local machine by following the steps in 3.1 above.

Note: If you will be viewing your store directly on your remote server, the files can be extracted to any location on your local machine.

- b) FTP\* the extracted files and folder (maintaining the file structure intact) to your remote server space by using an FTP program such as WS-FTP or SmartFTP.
- c) Open your web browser and type in your site's address you should now see the VPCart Welcome Page.

\*FTP (File Transfer Protocol) is the language used to transfer files between two computers across the internet. Many web hosts provide you with this facility through a browser interface or, alternatively, you will need to use a specific FTP software. There are a number of free software packages you can use, such as SmartFTP, at <a href="https://www.smartftp.com">www.smartftp.com</a>.

## 4 Setting up your site

Now that VPCart is installed on either your server, you can begin to set up your store!

### 4.1 Accessing your store on your Local Machine

- a) Open your Internet browser.
- b) Type the local path name into your browser e.g. <a href="http://localhost/shopping/default.asp">http://localhost/shopping/default.asp</a>
- c) You should now see the VPCart front store.
- d) Before you can browse the site, you will need to set up database permissions. (Go to Section 4.4)

## 4.2 Accessing your store on your remote host

- a) Open your Internet browser.
- b) Type the address of your server into your browser e.g. http://www.vpasp.com/vpasp/default.asp (where www.vpasp.com is your website address and vpasp is the folder you uploaded VPCart to).
- c) You should now see the VPCart front store.
- d) Before you can browse the site, you will need to ask your host to set up database permissions.

#### 4.3 Requesting your web host to set up your database permissions

If a third party is hosting your website, you will need to check that you have been provided with a database directory and that the correct permissions have been set. You can then skip the next two sections.

If you are uncertain, please contact your web host and ensure that the following have been set:

- a) Read and write permissions need to be set on the database folder in your shopping sub-directory (the READ/WRITE must be set in the NTFS on the database folder, and not the file itself).
- b) Read access must be removed from IIS on the folder that the database will be stored in.

### 4.4 Setting IIS permissions on your database folder

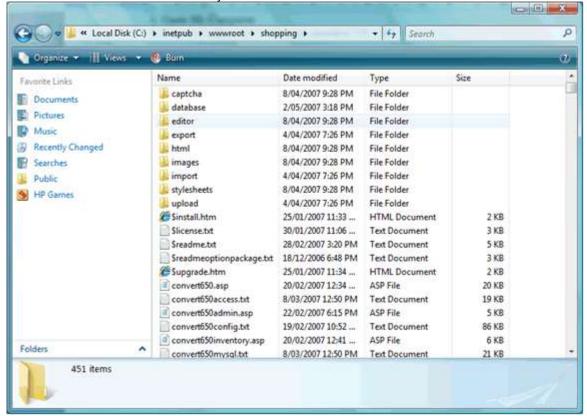
The VPCart Shopping Cart requires that a number of folder permissions be updated so they have READ/WRITE allowed.

You will need to set READ/WRITE permissions for the Internet Guest Account on the "database" folder before you are able to run VPCart.

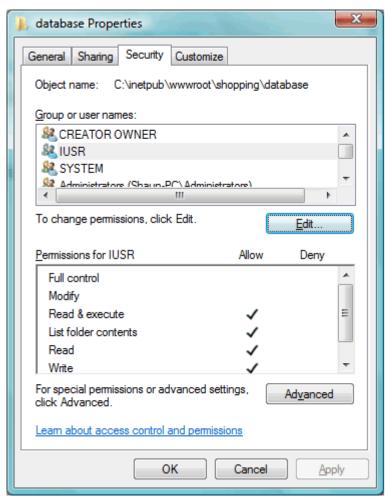
Also, to use the image upload facility and the other powerful features in VPCart 8.00, you will need to set the same permissions on the 'images' folder before you can upload files.

1. Open My Computer.

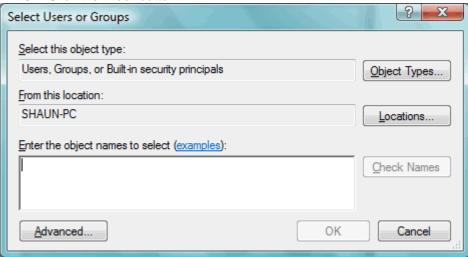
2. Browse to the folder where you installed VPCart.



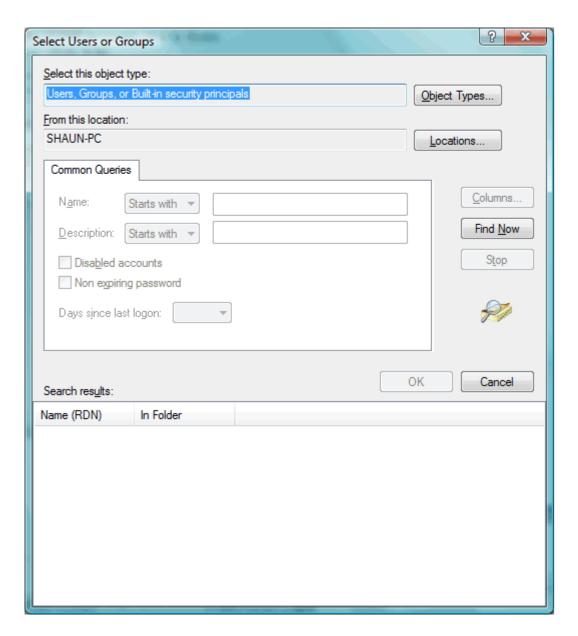
3. Right click on the folder you want to set permissions for, then select "Properties". Click the "Security Tab".



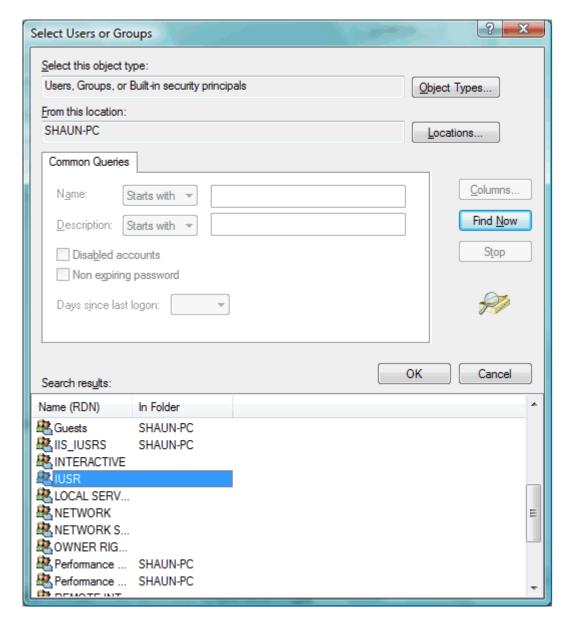
- 4. Click the "Edit" button. Click on the "IUSR account". If it is listed, then skip to Step 9. If not, continue to the next step.
- 5. Click the "Add" button.



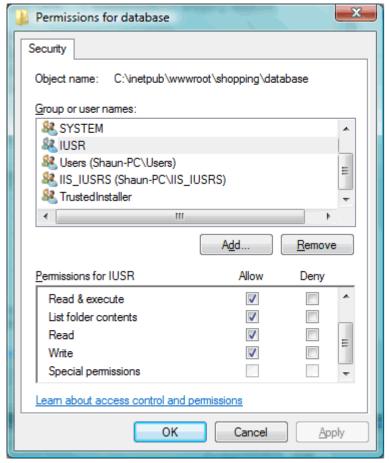
6. Click "Advanced"



7. Click "Find Now"



- 8. Locate IUSER in the list and click "OK" twice.
- 9. Click on the "IUSR account" and ensure "Read and Write" are ticked in the bottom box.



- 10. Click "OK" twice.
- 11. Repeat the process for the 'images' folder.

# 4.5 Enabling 32-bit mode on 64-bit computers

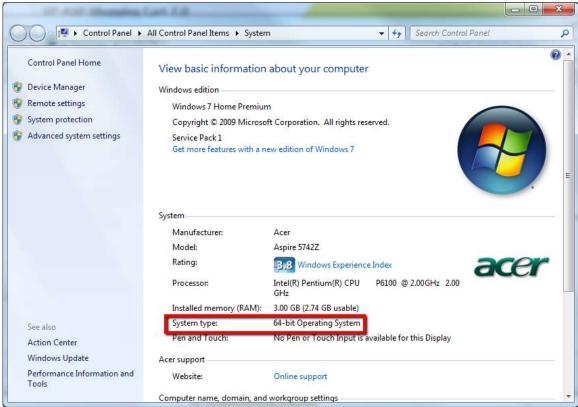
This section only applies if you are hosting your website on your local machine. If you are using a remote host, please go to **Section 4.6**.

If your computer is a 64-bit machine, you will need to enable 32-bit mode for VPCart to work.

To find out if your machine is 64-bit or 32-bit, go to My Computer, Right Click on any empty space and click "Properties".

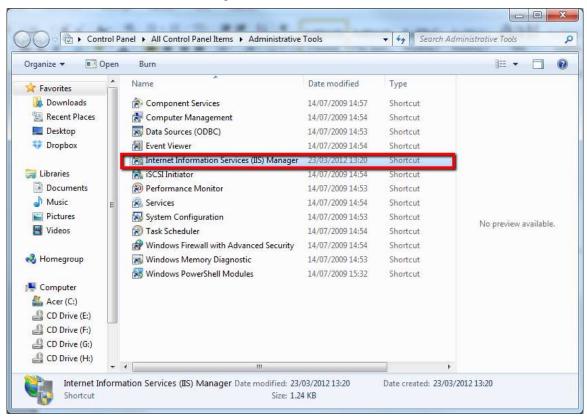


You will then see a screen similar to the one below.

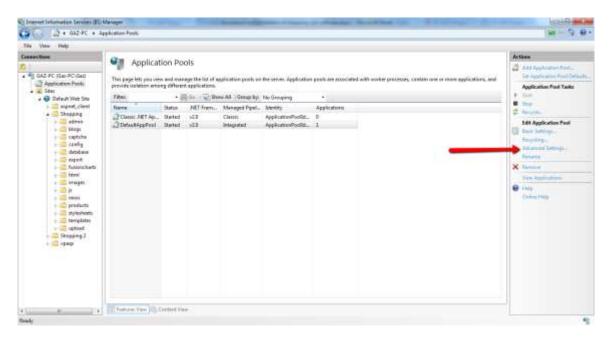


If your system is 64-bit, please follow the steps below. If you have a 32-bit system, go to **Step 4.6**.

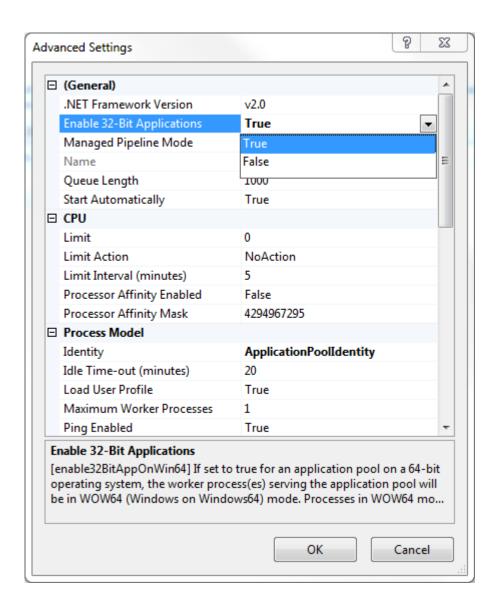
- a) Go to Control Panel and select "Administrative Tools"
- b) From the list below, select "IIS Manager"



- c) In IIS Manager, select "Application Pools".
- d) In the list of Application Pools, select the application pool you have configured for use with VPCart (Eq. DefaultAppPool)



- e) In the Actions pane (right hand column), select "Advanced Settings" under Edit Application Pool.
- f) Expand the General settings, set Enable 32-bit Applications to "True", and click "OK".

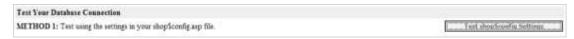


You can now close IIS manager and move on to the next step.

#### 4.6 Test Database Permission

To ensure that all of your permissions have been set up correctly, follow the steps below:

- a) Open your web browser and run the diag\_dbtest.asp page located in your shopping directory (e.g. http://localhost/shopping/diag\_dbtest.asp).
- b) Click on the "Test shop\$config Settings" button.



c) The following screen should appear.



NOTE: If you do not receive the screen above, you may need to alter your shop\$config.asp files (located in "config" folder and "admin/config" folder) to point to the correct database location or check your permissions.

d) Now click "Back" in your browser and click on the "Test file read" button at the bottom.



e) The following screen should appear.



NOTE: If you do not receive the screen above, go through **Section 4.4** again and check that your database permissions are correct.

### 4.7 Test IIS Permissions

In order to test that the IIS settings on your database folder are correct (*Step 4.4*), try to browse your database (e.g. <a href="http://localhost/shopping/database">http://localhost/shopping/database</a>). You should receive an error with the following message: "The Page cannot be displayed." If you do not receive this error and your database starts to download, please review Section 4.12 above.

### 5 Securing your site

In order to ensure that your VPCart site is as secure as possible, we recommend following these security steps before you configure your site.

## 5.1 Remove all files starting with "diag"

Delete all files starting with "diag". These files include the following:

diag_dbtest.asp	diag_sessionlist.asp
diag_expirecookie.asp	

Also, delete the file "diag\_smstest.asp" located in the "admin" folder.

Remote Users: Please ensure that you have deleted all these files on both your local PC and your remote server.

# 5.2 Credit Card Storage Settings

VPCart recommends that you do not store credit card numbers. It is your responsibility to ensure you adhere to PCI Guidelines.

If you take credit card numbers into your system rather than using a Payment Gateway, we recommend that you delete the credit card number as soon as the order has been processed.

This can either be done manually or the shopa\_displayorders.asp page will delete credit card numbers automatically when the order is marked as processed.

#### 5.3 Securing your Database

#### Note: this step is for Access users ONLY!

If your database is not in a secure location, with the correct setting, hackers may be able to download through the web browser. To secure your database folder, you will need to update your IIS settings and the NTFS properties on your database folder.

## 6 Setting your site live and accessing the admin pages

## 6.1 Accessing the Administration Pages

You are now ready to set up your eCommerce store! You can access all of the administration functions by visiting your Admin Page via http://localhost/shopping/

#### 6.2 Setting your site live

Once your site is ready to go live, delete the "default.htm". Once this page has been deleted, your site's home page will now be the default.asp page.

Remote Users: Please ensure that you have deleted the file default.htm on both your local PC, and your remote server.